

WE'RE WHERE YOUR CUSTOMERS ARE.

Hancock County

22,300 weekly on-air listeners
Voice of the Trojans and BVC
Weather and Sheriff Road Alerts

**-Findlay-
Top Micropolitan Community
6 Years In a Row!**

Allen County

7,200 weekly on-air listeners
Weather and Sheriff Road Alerts

Hardin County

5,800 weekly on-air listeners
Weather and Sheriff Road Alerts

Putnam County

9,100 weekly on-air listeners
Voice of the Titans
Weather and Sheriff Road Alerts

Seneca County

5,900 weekly on-air listeners
Weather and Sheriff Road Alerts

Wyandot County

3,700 weekly on-air listeners
Weather and Sheriff Road Alerts

2020 Nielsen Radio County Coverage, Persons 12+, Mon-Sun, 6a-12m.



551 Lake Cascades Parkway • Findlay, OH 45840 • 419-422-4545

Navigate



the advertising maze...



Targeting Listeners from 18-80

We've got you covered in Northwest Ohio

AM 1330 and 95.5 FM - WFIN - News Talk - Reach adults 45+



- Median household income \$82,200
- 56% completed college
- 82% own their own home
- 69% are married
- 32% have children at home
- 61% male, 39% female



Brian Kilmeade • Rush Limbaugh
Dave Ramsey



Chris Oaks • Matt Demczyk

100.5 WKXA Country - Reach adults 18-54



- 43% have household incomes greater than \$75,000
- 25% completed college
- 64% own their own home
- 55% are married
- 40% are single
- 60% have children at home
- 33% male, 67% female



Big Dave • Carla • Jay Harris

106.3 The Fox Classic Rock - Reach adults 25-54



- Median household income \$72,400
- 28% completed college
- 26% have professional, management, business, or financial occupations
- 72% own their own home
- 55% are married
- 45% have children at home
- 66% male, 34% female



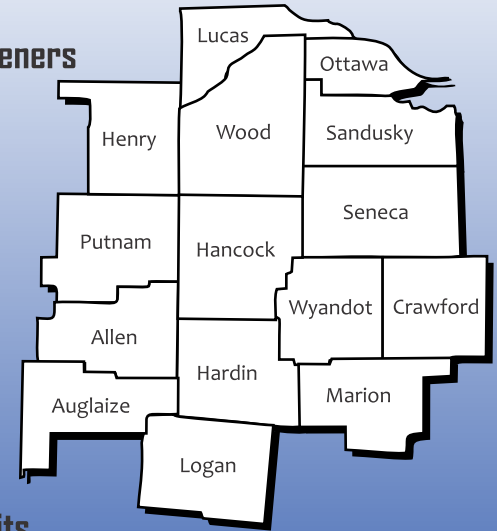
Rex Howard • The Big Kahuna
Bill Rice

Source: Radio Advertising Bureau

On-Air. On-Line. On-Mobile.

We're where your customers are

- 63,400 total weekly on-air listeners
- 180,000 monthly pageviews
- 112,500 monthly online visits
- 73,500 monthly mobile visits
- 20,000 monthly streaming visits



2020 Nielsen Radio County Coverage, Persons 12+, Mon-Sun, 6a-12m . Google Analytics monthly average Jan. 2019 - Dec. 2019. WideOrbit monthly average Jan. 2019 - Dec. 2019.

Our Listeners Are Your Potential Customers